

A.

ADAM LUCAS

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EDUCATION

Appalachian State University

BFA: Graphic Design
Minor: Graphic Arts (Print
Production)

Workshops & Studio Vists

New York | April 2nd-16th | 2017

Pentagram | 2x4 | Projects
Projects | The Type Directos
Club | GrandArmy

SKILLS

Physical

Branding
HTML & CSS
Editorial Layout
Environmental Graphic Design
Photography
Book Arts
Illustration
Experimental Design
Interactive Design
Printing Practices

Software

Indesign | Illustrator | Photoshop
Lightroom | After Effects
Premiere | Audition | Brackets
Processing | WebFlow
Microsoft Office Suite

Intellectual

Project Leadership
Creative Thinking | Presentation
Concepting | Writing | Organized

EXPERIENCE

TAEKYEOM LEE | Studio Assistant

MAY 2017 - AUG 2017 | BOONE, NC

Contributing researcher to Taekyeom Lee's book "Machine Made Art". Responsibilities include preliminary research, data collection and analysis, and editorial layouts for studio exhibitions.

Anna Banana's | Graphic Designer

AUG 2016 - JAN 2017 | BOONE, NC

Rebranding of social media presence for an independent consignment business. Activities included maintenance of social media content, scheduling model photo sessions, and product photography.

Appalachian State (M.S.D.) | Lead Graphic Designer

AUG 2015 - SEPT 2017 | BOONE, NC

Designed logos, brochures, flyers, photography, and posters for various clubs and events for the University of Appalachian State.

CON.PROBE | OWNER & FOUNDER

AUG 2014 - PRESENT | RALEIGH, NC

Owner & Founder of a own design practice. Managing multiple design projects for clients around the triangle (RDU) & remotely nation-wide. Providing clients with quality professional design work.

ORGANIZATIONS

A.I.G.A. | Director of Communications

2015 - 2017 | Appalachian State

Director of Communications for campus chapter of AIGA. Designed printed advertisements for campus events and social media content. Organized events and activities for general members.

B.S.A. | Creative Solutions

2015 - 2017 | Appalachian State

Developed identity and promotional materials for the organization. Content includes posters, social media advertisement, and other print materials.

EXHIBITIONS & SHOWS

"FUSEBOX"

FEB. 2017 | SMITH GALLERY | BOONE, NC

Design show & Launch Party for the "QUOTES" publication.

"TRANSFLUX"

APR. 2017 | LOOKING GLASS GALLERY | BOONE, NC

Environmental Safe Space Project..

"SLANT"

DEC. 2016 | SMITH GALLERY | BOONE, NC

R.O.P. Editorial Layout & Parti Modular Typeface.